

Social Media Security



Social media is an ever present area of most of our lives and makes up a large portion of user activity on the web on a daily basis. Knowing how to use social media safely is key to protecting yourself from cyber-attacks online.



Be careful what you share - an attacker could be watching!



New employers may also use social media to find out about you

Multiple accounts

Most people will have multiple social media accounts: Facebook, Twitter, LinkedIn, Instagram, Snapchat... the list goes on. Most businesses will also have the same. It is important to use social media as it's a powerful tool for staying in touch with friends, colleagues and even clients. However, if used incorrectly it can cause issues.

Know what's Public

One of the most important things about social media platforms is for users to know what is public, what can be seen by friends and what is private. All large platforms have Security Settings and Privacy Settings options. Users should double check these to make sure they know what can be seen. Parents who are setting up pages for their families/children should ensure these are checked and set to an appropriate level.

Posting in isolation

When you post on a platform, it is typically a small update about something seemingly insignificant. Then a photo is shared on another platform and so on. This can be used by attackers to gain lots of knowledge about a person or business. They can add up all these snippets and link together posts from multiple platforms. Some of the biggest platforms have been around for ten years - this is a lot of data about a single person that can be investigated.



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